

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE PAST
TWENTY YEARS

Vol. 21. No. 7.

NEWS LETTER FROM EDMONTON

Edmonton, Alta., Aug. 10.—This past week has been hectic with news developments in government circles. Despite all criticism and opposition the Social Credit Government of Alberta issued its first batch of "Prosperity Certificates", at least \$30,000 of the issue having reached the workers on various public works road projects before Saturday. The whole issue amounts to \$250,000.

The opposition to the move has gained definite motion by the Edmonton Chamber of Commerce wiring Prime Minister King at Ottawa asking the federal authorities to halt the issue on the ground that it is alleged to contravene the provisions of the Banking Act of the Dominion. Word received from Ottawa was that Mr. King had referred the wire to the law officers of the crown for advice as to the legality of the scrip.

It is not thought likely that the dominion government will interfere in a matter of provincial action, especially where the government received a mandate to carry out its Social Credit plans. Word received in Edmonton from Ottawa indicates this will be the result. There are two phases to the situation, the legal aspect and the political aspect, it is stated, and while the certificates may contravene the banking act, the people of Alberta beyond doubt gave the present government an undoubted mandate to carry out its plans and the dominion has rarely if at all interfered in a matter of provincial interest.

But the question that most interests Albertans is how the plan is going to succeed. It is too early to pass any dependable opinion yet as the certificates have only been on the market for less than a week. But the indications are that there will be enough support for the plan to keep it going some time.

Against it is the determination of the largest wholesalers not to accept them in their accounts with retailers, and the rather strong opposition of the Alberta daily press with one exception. But there are some features of the situation which promise success for the experiment.

First there is the fact that about 80 wholesalers of the smaller class have agreed with the government to

Shipping Hogs

IRMA EVERY TUESDAY
Jarow, Tues., August 18th

Hogs Bought Any Day
at Irma

Please Note—Shipping at Jarow will always be on Tuesdays instead of Wednesdays.

Foxwell & Johnson
PHONE 13

IRMA GARAGE
PHONE 3

ETHYL and NEVER NOX GAS
PENZE, AUTOLENE, CASTROL
OILS — in Sealed Cans

HUDSON and TERRAPLANE
Dealers

Before you buy a car call in and get the fine points of the long-lived Terraplane Car. One of the many outstanding features—Motor block is a high chrome alloy so hard that special valve seats (needed in softer blocks) are unnecessary here.

One 4 H.P. Fairbanks Morse 2 Cycle Stationary Engine, in good order. One 12-20 Case Tractor, A1 shape.

When in need of a New or Second Hand Car, see us.

One 1926 Chevrolet Coupe to be sold after repaired.

De Laval Parts For Sale Here
J. OSTAD, Proprietor
All Repairing Guaranteed

IRMA TIMES

Irma, Alberta, Friday, August 14th, 1936.

\$2.00 per year in advance; 5c per copy

Kinsella Kernels.

accept the certificates and among them the large wholesale and retail establishment of the Army and Navy stores. The government also states there is one and more stores in every town in Alberta which will accept the certificates.

A hasty survey of the situation in Edmonton immediately following the issuing of the certificates was published by the papers as being discouragement for the certificate plan. It was said storekeepers were refusing the new money. With a view to getting an unbiased and accurate picture of the situation for readers of this column, the writer made a personal survey along the main business streets of the Capital. Representative stores in every line of business were visited and their owners or managers asked to give their attitude toward the certificates.

Out of sixty stores visited only one was outspokenly opposed to the scrip. One large jeweller said: "Yes, I'll take all the scrip money I can get in my business; I'll take it over the counter in my cash sales and I'll accept it gladly for my charge accounts." Others declared they will accept it up to a certain amount, sufficient to be unloaded easily and not embarrass them with their wholesale accounts. Others said they wanted to accept it and co-operate with the government in its efforts to provide purchasing power for the unemployed but they wanted assurance that they would not find themselves overloaded with what they couldn't get rid of. But in only one case was there anything like lack of sympathy and in that case the only reason for opposition given by the proprietor was: "Because I have no use for this government and it isn't real money anyway."

A factor that will have a strong bearing on the situation in favor of the scrip it is thought by observers here is the fact that the city of Edmonton has agreed to take \$86,000 of the certificates in lieu of \$56,000 in the grant for relief and unemployment. This makes a volume of purchasing power which will be a large chunk for the stores and wholesalers to turn down. Eighty-six thousand dollars of business turnover with the government guarantee that the scrip will be redeemed regularly is not to be sniffed at easily. Calgary refused a similar offer from the provincial government.

During the provincial election campaign a year ago, Premier Aberhart told us we would have experts to put Social Credit into effect in Alberta. He scored those who doubted that experts could be found. "What does the average man know about electricity?" he asked. "And yet, when you want electric light in your home, the experts install it and all you have to do is to snap the switch." Social Credit, he assured us, was just as simple.

Alberta's Social Credit experts have had no banking experience, no business experience worth mentioning; in fact most of them have enjoyed a sheltered existence and know very little about the problem of making the dollars which pay taxes and keep the stream of business and industry moving. But these men have now to do their own Social Credit experting. Albertans may be pardoned if they entertain grave fears for the future of the province which they have built up in the past 30 years.

Mr. King is the only leader in the British Commonwealth, if not in the entire world, who has remained at the head of a political party for that length of time. The only other leader who approaches Mr. King's record is Premier J. B. M. Herzog, of South Africa.

John Zelinski Is New
Councillor Kinsella M. D.

John Zelinski was elected by acclamation as councillor for Division No. 5 in the Kinsella M. D. No. 424. There being only one nomination, the returning officer declared Mr. Zelinski elected to fill the unexpired term of the late Mr. John Strachan, who resigned about a month previous to his death. Mr. Zelinski is a popular man in his division and should prove an able member of the Council.

Prince Albert, Aug. 8.—The luckiest man alive was the sobriquet given Friday to George Panchaud, local butcher. Last year he won the free car at the local fair, and again Thursday night his ticket was drawn. Two free cars in two years is agreed to be a record which takes some beating.

SPORTS

The hang-tails are going to run at the Edmonton race track again this week. These hoss racing fans can take a lot of punishment.

Our premier must be shooting out of season. Last week while in Calgary he said he was on his way to Edmonton with both barrels loaded and was going to get his bird.

Jesse Owens, the black streak from Ohio State college, who showed his heels to all competitors in the 100, 200 and broad jump at the Olympic games, intends to turn pro. He's got all the amateur glory he wants, now he looks longingly for some professional kate, yessuh.

Talk about the "velocity dollar," a good story comes from Medicine Hat where a taxi driver passed one onto a chinaman for some garden stuff. Looking it over the chinaman raged after the taxi driver hollering at the top of his voice, "Not a dollar; not a dollar; no good on one side."

Pigeon racing has grown to be quite a fad with Edmonton fanciers. Last week one of the birds covered the 744 miles from Winnipeg to Edmonton in five days. It's uncanny how these pigeons can find their bearings and then fly straight to their destination.

Miss June Rose was a week-end visitor of Mrs. P. J. Wangness. Mr. Unilouski and family moved into their new house this week.

Mr. Dupre made another car sale this week, Mr. Boyd of Jarrow being the new owner.

The ladies' aid will meet with Mrs. Mark this month.

Where are the Experts

(Lethbridge Herald)
Premier Aberhart, school teacher; Hon. Lucien Maynard, small town lawyer; and Hon. E. C. Manning, 26-year-old graduate of the Prophetic Bible Institute, are the "experts" who are installing the Social Credit dynamo in the Alberta monetary plant.

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Max Schmeling, conqueror of the once invincible Joe Louis, is back to New York from his fatherland where he received an ovation. Herr Max is now priming himself for his joust with Jimmy Braddock, holder of the champion belt, some time in September. Wonder how the smart sportswriters will call this one. Your nibs looks for Braddock to keep the belt and the title, but wouldn't bet a property certificate on it.

That Eddie Wenstob, the Viking flash, is doing very well by himself in and around St. Paul, Minn., becomes increasingly evident with the reports from that territory. Writing in his column in the Minneapolis Journal, Dick Cullum says:

"The fans were pleased by the work of young Eddie Wenstob of Edmonton and would have been more pleased if they had all understood the circumstances under which he fought. "For want of sparring partners he had not had a glove on for nearly a month. He had been travelling most of that time and he had no systematic training. Yet he punched out an easy victory over George Eckstein, the winner of the White Hope tournament here."

"Wenstob is one of the most powerfully constructed fighters this section has ever seen. From his ankles to the top of his head he is built for rough going."

"Yet, in spite of his powerful proportions, he has a neat turn for boxing, blocks beautifully, turns and counters with natural grace."

A special session of the legislature is scheduled to begin August 25th.

NOW A NEW BIGGER BAR



MORE SOAP AT NO EXTRA COST

The new Sunlight Soap—is the same pure, quick-dissolving soap that has lightened the wash-day burden of millions of housewives . . . the only soap with a \$5,000 guarantee of purity . . . easy on the clothes and hands. Ask your dealer for the new, larger Sunlight bar and save money.

Now a bigger bar in a single carton. The \$ small bar in one carton will no longer be obtainable.

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Good Service Counts

The high standing enjoyed by this farmers' Company throughout western Canada arises from the experience of farmers during thirty years. Year after year they have found their interests well protected and are satisfied that it pays to do business with United Grain Growers.

United Grain Growers Limited

Elevators at: Irma, Jarrow, Kinsella, Viking

New Low Bus Fares Effective Now

IRMA TO EDMONTON
O. W. \$2.85 R. T. \$5.15 W. E. \$3.60

SPEND SUNDAY AT LAKEVIEW

Fare Only \$2.15 Return

SUNBURST MOTOR COACHES LIMITED

Peterson's Garage

Ford Sales and Service. Agents for Massey Harris Implements

Cheap for Cash—3 Used Binders.
Second Hand Trucks and Cars.
1 All-Electric Stewart Warner Radio.
1 Pair Second Hand Truck Tires.
2 Used Tractors: 1 McCormick Deering 1928;
1 John Deere 1929.

AUTO ACCESSORIES GOODYEAR TIRES AND TUBES
GOODYEAR BELTING
GREASE GUNS AND FITTINGS
BRITISH INDUSTRIES BINDER TWINE
CANNED SEPARATOR OIL SPECIALLY REFINED FOR
CREAM SEPARATORS

NOTICE TO FARMERS AND DAIRYMEN!

I have on hand now a large stock of re-possessed Cream Separators as well as a stock of new ones. The used machines carry the same guarantee as the new machines. A small deposit will hold any separator until after threshing. These are all excellent buys, some of them machines having run less than two years. Now is the time to select that new Kitchen Range. The New Remfrew is now on the way. Call in and investigate. We have the latest thing in an all-enamel range.

V. HUTCHINSON Remfrew Dealer IRMA



Age and Mental Capacity

In these days when much is heard of proposals to retire the elderly to allow youth to take their places, the aged and those who have passed what is commonly understood as the years of their prime will derive a good deal of comfort from recent discoveries of eminent psychologists.

In brief, it has been discovered by actual tests, not promulgated as mere theories, that—(1) Mental power does not decline with age, contrary to popular misconception, and (2) That the ability of adults of advancing years to learn new things is almost as great as that of youth.

The first-mentioned discovery, that the mind does not grow old in step with declining physical powers, is the result of tests made by Dr. Irving Lorge, psychologist of Teachers' College, Columbia University, but according to Albert Wigmann, in an article in the Reader's Digest, older people require a little more time than their more youthful contemporaries to arrive at the same mental conclusions, the additional time required increasing somewhat with advancing years. In other words, there is no decline in mental capacity as one grows older, but there is a slowing down in the speed of mental processes.

As the result of a recent revision of mental tests given some years ago to hundreds of people ranging in age from ten to 90 years of age, in which all the tested were limited to time in answering the questions put to them, Dr. Lorge found that with a power premium added to compensate for lack of speed the older age groups not only showed no loss of intellectual power but "the people of 50 and 60 had higher scores than those around 25. This increase," he adds, "may have been partly or largely due to the death of the slower and duller people."

When to this discovery is added the findings of Professor Edward L. Thorndike that older people have as great an ability to learn as youth, at least up to the age of 50 and 55, the older generations not only have no reason to believe that they should be "put on the shelf" but have good cause to decide that they are as valuable an asset to society as they were 30 or 40 years ago.

Dr. Thorndike's tests resulted in the general conclusion that "adults up to at least 45 can learn new things about as well as young people in their late teens; and that, while learning ability seems to decline very slowly from age 25 on, this small decline is offset in many cases by the older persons' interest in the subject, their feeling of its immediate practical value, and other factors, so that the real mental output of people up to 50 or 55 is often greater than that of people of about the same intelligence, working at the same tasks at 20 or 25."

Summing up his own conclusion as the result of his tests, Dr. Lorge said: "As far as mental ability is concerned, there need be no retiring age. The probabilities are that the older a person becomes, the more valuable he becomes. He possesses the same mental power he had in his young manhood plus his wealth of experience and knowledge of his particular job. These are things that no youngster, however brilliant, can pick up. For the same reason there is very definite value to the idea of 'elder statesmen' in politics and business."

These definite discoveries, established by exhaustive tests, should result in the re-establishment of confidence in their own powers on the part of the older generations and should serve to remind people of advancing years that there is no occasion for them to retire into their shells under a mistaken impression that they are "back numbers" and that there is no necessity to relegate themselves to mental arm chairs.

On the contrary, the announcement of these proven discoveries should stimulate the older folk, who have already accustomed themselves to the idea that their mental powers are inevitably failing because of advancing years, to again come out in the open and resume the place which their capacities warrant in the life of the family, the community and the nation. No longer need they imagine they are deficient in two essentials of happy and successful lives—mental capacity and ability to learn.

To again quote Dr. Lorge: "As a year's advance, we should with quiet confidence, allow ourselves a little greater handicap for time, but as far as mental power is concerned, I believe, we can now be assured that we need not allow ourselves any handicap at all."

Not An Easy Job

English Vicar Finds It Impossible To Please People

Who'd be a parson?

Listen to what Rev. C. Paul Gliddon, vicar of St. James' church, in the Walthamstow suburb of London, has to say about his job in his parish magazine:

If he is devout he is accused of "spending all his time in that church of his." If he visits his parish he is "always putting his nose into other people's business." If he does not, they say, "we might be dead for all he cares."

If he tries to meet the wishes of his people he "hasn't a mind of his own." If he carries out his own policy in his own way he "has no respect for other people's feelings."

There's this to be said about the birthday card you receive from your life insurance company—they send best wishes and really mean it.

If you have anything pleasant to say put it on paper; but quarrels, if we must quarrel, should always be by word of mouth.

To Study Communications

Empire Problem To Be Studied By Committee In England

The whole problem of Empire telegraphic communications will be examined by a committee of representatives of the dominions and colonies, under the chairmanship of Sir Campbell Stuart, chairman of the Imperial Communications Advisory Committee and a native of Montreal.

In an address to the summer school of the Royal Empire Society, Edward Wilshaw, chairman of Cables and Wireless, Limited, announced the proposed committee.

Emphasizing that empire telegraphic communications constituted an essential part of the defence problem, Wilshaw pointed out that hitherto the British Empire had predominated in the matter of world communications, but that her position was now being seriously challenged.

There was grave danger, he said, that these communications were becoming wholly uneconomic.

The governments of the Empire had agreed on the formation of a committee, he said, and he was confident a satisfactory solution would be found.

Willing To Oblige

The young bride of an official in the Transkei, new to the ways of the Territory, was buying some odds and ends at the local trading station.

"Now, have you a cocktail shaker?" she asked the native assistant, who for a moment looked puzzled.

"Ah, no, missis," he said presently, his face lighting up, "but we got some very good feather dusters!"

Bigest Short Wave Station

B.B.C. Is Going To Spend \$1,250,000 On Work At Daventry

The British Broadcasting Corp. will have spent \$1,250,000 on making Daventry the biggest short wave broadcasting station in the world by the end of this year.

Six transmitters and a complicated system of 22 aerials with reflectors will give up to 100 per cent. better reception in the remote parts of the empire than does the existing equipment. A full 24-hour service will be possible if needed instead of the present 17½-hour service.

One of the transmitters radiating two beams in opposite directions will be able to serve South Africa and Canada simultaneously.

The government is determined to encourage the B.B.C. with "The Projection of England." Germany with 18 transmissions a day already has a vast "empire" broadcasting service.

Many of these German programs are in English and are particularly directed to those whom the Berlin announcer calls "Our dear friends and listeners in South Africa." When the B.B.C.'s plans for Daventry are complete Britain will be heard throughout the world at considerably greater strength than Germany.

Every effort is being made to have all six of the Daventry transmitters working at maximum efficiency in time for the proposed world-wide coronation broadcasts.

Challenge And Opportunity

Co-operative Movement Offers Opportunity For The Youth

"If I were a young man today and was sincerely interested in agriculture; if I wanted to do a life work in which I felt reasonably sure of being able to render a real service; if I wanted as associates hard-working, inspired companions, I would associate myself with the co-operative movement."

"A worker in the co-operative movement daily faces both the challenge and the opportunity to draw on every atom of resourcefulness he possesses; to apply every bit of his ability and courage; to make every inch of growth of which he is capable."

"Economic freedom, spiritual freedom are the greatest possible possessions of the farmer. Regimentation kills freedom. The co-operative movement alone is the means for him to safeguard his independence!"—H. E. Babcock, manager, Co-operative League Federation Exchange.

Canadian Poultry

Draws Favorable Comment At World Congress At Leipzig

The Department of Agriculture announced receipt of a cable from the Canadian delegation to the Leipzig, Germany, World Poultry Congress, saying Canada's exhibition of 69 birds had drawn favorable comment from visitors who were impressed by the birds' vitality and liveliness.

Five official delegates from Canada are among those at the congress from 60 nations. The Canadians are headed by F. C. Elford of Ottawa, Dominion poultry husbandman and former president of the congress, and F. C. Nunnick, director of publication and extension of the Department of Agriculture.

Paderewski In Films

Reported He Has Consented To Make His Art Available To Millions

Ignace Jean Paderewski, whose genius has thrilled music lovers the world over for nearly half a century, has at last consented to make his art available to millions through the medium of the cinema, it became known.

The master pianist and post-war premie of Poland is to take part in a film now being made at the Dagenham studio in London.

In the film, Paderewski is scheduled to play Beethoven's Moonlight Sonata, always the piece de resistance in his concert programs, and selections from Chopin's works.

Biplane Goose Flies High

Makes Good Use Of Its Double Pair Of Wings

Emily, the biplane goose, soared over the barnyard of Douglas Sawyer, Hermon, N.Y., farmer, using its double set of wings to good advantage.

The bird, exhibited as a gosling at the New York State Fair last year, was said by poultry experts there to be the only fowl with two pairs of wings to their knowledge. The goose uses both sets of wings to fly. The upper are larger and longer. The second or under pair is much shorter.

Honor Memory Of Haig

Vimy Veterans Remember Commander Of British Armies In France

The ancient abbey at Dryburgh, Scotland, whose ruins have for four centuries looked over the rippling River Tweed, was the locale of a service which saw the homage of the government and people of Canada paid to the memory of Earl Haig of Bemersyde, who commanded the British armies in France during the war.

At the same time a wreath of poppies and Canadian maple leaves was deposited on the simple soldier's cross which marks the sepulchre of Haig.

Rev. John Kelman, minister of Fairbank Presbyterian church, Toronto, and national representative of the tuberculous veterans' section of the Canadian Legion, was the preacher at the special service which was attended by members of the Vimy pilgrimage, representatives of the Canadian government and many Scottish dignitaries.

The Toronto minister recalled the "scurrilous attacks" on the memory of Haig by those "who had become bold enough to launch them only when his great soul was silenced forever." These had been met with calmness, with dignity and unflinching courage by Lady Haig, widow of the dead commander.

Used Notes in Braille

War-Blinded M.P. Gave Speech In Broadcasting Debate

It was a surprise to most M.P.'s to see Sir Ian Fraser using notes for the speech he made in a broadcasting debate. Sir Ian is a war-blinded M.P. who was responsible for getting blind people the privilege of free wireless licenses.

The notes he used were embossed in Braille on light brown cards rather thinner than playing cards. Each card contained only one or two words as a heading for a section of his speech. Sir Ian Fraser held his notes in front of him and passed his finger along the card to give himself his next point. Using notes in this way he kept his head up, and his voice was not interrupted like those of most M.P.'s when they took down at their manuscript.

On the other hand, Major Tryon gave an example of a speech rendered largely inaudible by the use of a manuscript. The Postmaster-General's fault was the most glaring—London Daily Telegraph.

Anglo-Russian Trade

Commercial Agreement Establishing Credit For Soviet Orders

An Anglo-Russian commercial agreement establishing a \$10,000,000 (\$500,000,000) credit for Soviet orders for British exports was announced in London by Walter Runciman, president of the board of trade.

Russian orders are to be placed by Sept. 30, 1937; Runciman said the Soviet trade representative had given formal assurance that Russia intends to place orders up to the full limit of the credit. They will not, however, include munitions.

Runciman also announced suspension of Anglo-Italian negotiations for the resumption of trade. Italy, he said, was unwilling to accept any arrangement in regard to trade debts which could be considered "adequate."

At the same time Italy is imposing severe restrictions on imports from the United Kingdom, he stated.

Old Italian Theatre Found

Contained Relics Dating Back To Time Of The Caesars

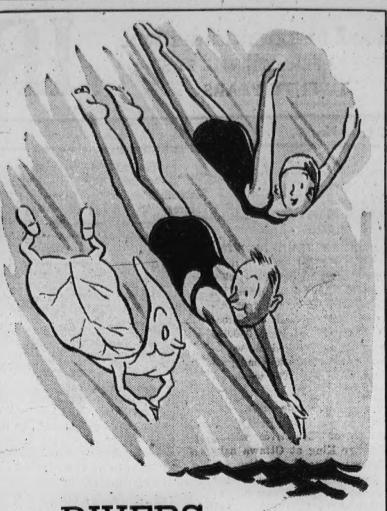
Discovery of an Augustan age theatre regarded as one of the most important archaeological finds in Italy in recent years, has been announced. Even remnants of the machinery for raising the curtain were uncovered in the well-preserved structures.

It was found on the site of the ancient town of Casingium and among the reliefs yielded were inscriptions, statues, money and stagecraft utensils dating back to the time of the Caesars.

Casingium was the ancient Italian town where Mark Antony was reported to have held his orgies and where, at the foot of a mountain, the Romans constructed a still-existing amphitheatre.

Deer are far too dear, according to A. Fletcher of Glenmorris, who recently applied to the Ontario Department of Agriculture for protection for the animals. Mr. Fletcher planted a garden twice this year only to have a herd of about 20 deer destroy it in nocturnal raids. He estimated the deer have consumed about 5,000 cauliflower and 3,000 heads of late cabbage.

Deer Too Dear



DIVERS REASONS

Just try Ogden's Fine Cut and you'll know why "roll-your-owners" are diving into Ogden's, now that better times are here. You can taste the reason! Ogden's IS a better tobacco; it rolls cigarettes that are smoother, cooler and more enjoyable. Next to a "tailor-made" there is nothing like the cigarette you roll yourself; with Ogden's Fine Cut and "Vogue" or "Chantecleer" papers. Ogden's is Cellophane-wrapped and has the purple easy-opening device.

OGDEN'S FINE CUT

P.S.—Your Pipe Knows Ogden's Cut Plug.

Theatres In Russia

Eleven Thousand Motion Picture Palaces To Be In Operation

Eleven thousand sound equipped motion picture theatres will be in operation in the Soviet Union by the end of 1936, according to government plans. The number of theatres, motion picture houses and circuses of all types is expected to reach 44,800, an increase of 8,000 over 1935 figures.

New theatres will be built in Moscow, Leningrad, Alma-Ata; Kazan, Simferopol, Ulan-Ude, Chelyabinsk, Batum, Karkov, Ashkhabad and many other cities.

Construction of the country's largest motion picture theatre has been completed in Leningrad. It carries out the traditions of a "movie palace." The facade of the five-story building is adorned with 15 pillars of Karelian granite. The interior of the building is faced with marble and adorned with bas-reliefs.

Seats are provided for 1,500 spectators.

Just A Point Of View

Many Would Think Experience Of Girl Exciting Enough

When Gloria Hollister, the yellow-haired girl who has been nearer the floor of the ocean than any other living woman, came back not long ago from the zoological expedition she headed to British Guiana, South America, she announced that nothing exciting had happened.

That's all in the point of view, however. Miss Hollister, bred to adventure, thinks little of traveling over hundreds of miles of jungle—none of it never seen before in a white man, though in a one-motor plane.

The zoologist, though still in her twenties, is a member of the New York Zoological Society. Once, when the party of 20 was traveling by boat on a lonely river, they discovered, on awakening on shore in the morning, that their boat had been sunk by the swollen torrents and heavy rains in the night. But it was raised and the party continued its journey.

Peace Garden

Three Thousand People Gather To Hear Addresses

An international boundary, 3,000 miles in length, dividing Canada and the United States, was pointed to as a monument of peace in a world disengaged and under the domination of fear.

The reference was made at Boisbriant, Man., by Hon. T. A. Crerar, federal minister of the interior at ceremonies at the international peace garden. More than 3,000 people attended to hear addresses by Governor Walter Welford of North Dakota and Senator Nye of North Dakota.

Steel helmets as part of the regular equipment of German police when participating in air protection drill has been ordered by the Ministry of the Interior.

ITCHING
TORTURE STOPPED IN ONE MINUTE!
For quick relief from itching, insect bites, eczema, athlete's foot, rashes and other skin eruptions, apply Dr. Dennis cold oil. It is a special liniment and antiseptic. Its gentle oils soothe the irritated skin. Clear, smooth skin is the result. It relieves the most intense itching instantly. A 35c trial bottle proves it—or money back. Recommended at drug stores for four years. Ask for it. D.B.D. Prescription



Main Street

Mr. and Mrs. Geo. Davies' children of Gadsby, Alberta, have been spending their summer holidays with their grandparents, Mr. and Mrs. F. C. Lukens. Mr. and Mrs. Davies have motored up from Gadsby several times to spend the week-end at the Lukens' home.

Registration for the basic dividend will take place in Irma on Tuesday, August 18th.

Mr. and Mrs. Cecil Askin arrived by auto from California on Monday, August 10th, for a short visit with Mr. Askin's parents, Mr. and Mrs. M. D. Askin.

Wednesday of this week, August 12th, was the last half-holiday for this year.

We regret to report the death of Mrs. Whiteley Sr. on Monday, August 3rd. The funeral is being held on Thursday, August 13th, in Irma.

Mr. Arthur Hockett has been confined to his home through illness since the first of this week.

Mr. and Mrs. N. S. Johnson and family returned from their holidays last Monday.

The Irma school board held a regular meeting last Monday evening and decided to open school on Monday, August 31st.

Rev. E. F. and Mrs. Kemp and family arrived home from their holidays on Saturday last.

Mrs. V. Hutchinson returned from Edmonton on Sunday evening's bus.

In last week's issue of the Times the late Mr. Figinshaw's name was misspelled. The correct spelling is Newell.

The Village Council have a gang of men busy building the highway through the village.

The Irma Branch of the Canadian Legion held a general meeting last Saturday evening.

Mrs. G. Gordon of Prince Edward Island arrived in Irma Wednesday, August 5th, for a visit with her sister, Mrs. H. H. Currie. She was accompanied by her daughter, Miss Alice Gordon, who is a missionary nurse in the United Church hospital at Ethelburg, Manitoba.

Rev. J. P. Suttell of Edgerton was a visitor at the United church manse on Monday.

For Job Printing see E. W. Carter

Miss Lomelle Coffin, who has been teaching for several years in Sexsmith, arrived home Sunday evening from Edmonton, where she has been attending summer school.

Again we ask you to come in and see our week-end Specials. — Irma Trading Co., "Elford's".

On their way home after vacation Rev. and Mrs. E. F. Kemp stayed over at Vegreville on Friday, August 7, where Mr. Kemp officiated at the marriage of Mrs. Kemp's sister, Miss Marion Wilson, to Mr. Kenneth Geo. Myers of Minburn.

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UNITED CHURCH NOTES

Services next Sunday, August 16: Albert 11 a.m., Alma Mater 3 p.m., Irma 8 p.m.

The pastor is glad to announce that he has been able to arrange an exchange with the Rev. T. E. Armstrong B.A., B.D., of Wainwright, for next Sunday's services, as above, and a very hearty invitation is extended to all friends to come and hear our good neighbor. Mr. Armstrong has a long and fine record of service in Alberta, and is held in very high esteem by his brother ministers. At the recent annual conference he was elected a commissioner to the forthcoming General Council to be held in Ottawa, and he is also the present chairman of the Wainwright Presbytery. Make him feel a welcome guest by your presence.

The pastor also desires to express his appreciation of the privilege of conducting the services on the Wainwright charge, believing it is a very good practice for adjacent churches to extend the hospitality of the fellowship of worship to each other. It is also a stimulating experience for the congregation to hear a new voice and for the preacher to face a new congregation now and again.

The official record of the athletic events held at the recent boys' camp have just been received from headquarters at Calgary, and the Irma boys make a good showing. There were six events as follows: 100 yards dash, 60 yards potato race, running high jump, running broad jump, throwing for distance, shot put. Total possible points 600. In class 1 Lorne Rraham scored 463 and Ted Kemp 410 points. In class 2 Phillip Charter 444 points. In class 3 Leslie Larson scored 367 points. In class 4 Clarence Carter scored 537, Bob Charter 450 and Arthur Knudson 406 points. Details cannot be given here but figures for the separate events can be obtained from the group leader. This contest is Dominion-wide and in due course all the results will be compared, and it will be interesting to see if any of our Irma boys make a good showing in competition with all boys' groups throughout Canada.

Meets First and Third Tuesday in each month, at 8 p.m. in the L. O. O. F. Hall. Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066 Meets the last Monday in each month at 8 p.m.

Worshipful Master: M. Enger Recording Secretary: R. H. Dempsey Visiting Orangemen always welcome.

For Job Printing see E. W. Carter

Professional Cards

DENTIST

H. L. COURSIER
Wainwright

IN IRMA EVERY TUESDAY

Electrical Equipment

Foxwell Block

CLIFTON G. PURVIS

Barrister, Solicitor & Notary Public

Viking: Phones: Office 7, Res. 30.

Phone: No. 37.

Visita W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON

Notary Public

Loans, Real Estate, Insurance

IRMA — ALBERTA

DR. RICHARDSON

Dentist—of Viking

will be in the IRMA DRUG STORE Every FRIDAY for Professional Services.

J. W. STUART

Licensed Auctioneer

For sales in Irma District see W. Masson, Irma.

WAINWRIGHT

— ALBERTA

C. GREENBERG, M.D.

Physician and Surgeon

Phone 40

Irma — Alberta

IRMA LODGE No. 56

Meets First and Third Tuesday

in each month, at 8 p.m. in the L. O. O. F. Hall.

Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066 Meets the last Monday in each month at 8 p.m.

Worshipful Master: M. Enger Recording Secretary: R. H. Dempsey Visiting Orangemen always welcome.

For Job Printing see E. W. Carter

PRINTS



Time again to think of school frocks for the little ones; harvest dresses and aprons for mother and sister. Buy these standard Canadian prints and be assured of service and style.

PARAMOUNT PRINT

A 36 inch Canadian Print that is nice value for little money. A good sound cloth printed in neat, effective patterns. Good colors. Per yard 19c

P. P. PRINT

This prairie print is a solid year round favorite. Made from good strong long staple cotton absolutely free from starch. The newest, neatest patterns in all the wanted shades. Here is 29c value for your money. Per yard

PRINTED CAMBRIC

Very fine cambric with smooth mercerized finish. Printed in the neatest little patterns imaginable, this cloth will give the utmost in service and still hold up its bright fresh appearance. 3 Yds. 95c Priced at only

REMNANTS

Big values. Short ends and broken yardage in the whole range of prints. Run all the way from 1 1/8 yards to 4 1/8 yards, also some Ginghams, all at a nice saving to you.

CHILDREN'S SOCKEES

The balance of our summer range of Anklets, cotton, lisle and rayon numbers. All shades and sizes from 5 1/2 to 8 1/2; regular up to 25c a pair in one lot. Special Bargain 2 Pairs 29c Priced at

GIRLS' BLOOMERS

Balbriggan and Broadcloth Bloomers for school wear. Almost all sizes in the range from 25c 20 up to 32.

GIRLS' VESTS

Penman's fall weight cotton Vests, strap style. Made in white from long staple cotton. 25c

CANVAS SHOES

The balance of our growing girls' stock of Canvas Shoes. Broken in sizes but still a lot of wanted sizes in the bunch. Sizes 2 to 7 (Women's sizes) 79c

ORGANDIE HATS

Green, pink or blue, in girls organdie hats. 19c Nice lace brim. Bargain @

PRINTELLA DRESSES

Some bright new numbers in these celebrated dresses. Made from good quality broadcloth and cambric, in smart styles. All sizes from 16 in Misses' to women's 48. 1.59 and 1.95 Priced



Grocery Specials

TOILET SOAP—Assorted Colgate 6 Bars 29c Toilet Soaps

JAM—Good quality mixed Jam, 4 lb. 45c

MARMALADE—Aylmer Pure Orange 49c Marmalade. 4 lb tin

LAUNDRY SOAP—Alberta made. 8 Bars 25c

COFFEE—3 lb fresh ground Camel Coffee 85c

PICKLES—Heinz Bulk Pickles, full 36 oz. 49c

HEINZ VINEGAR—Pure grain distilled vinegar which is absolutely pure and not injurious.

White Pickling Vinegar, per gallon 90c

Pure Malt Vinegar, per gallon 1.10

Towels - Towelling FOR HARVEST

Turkish Towels in a handy size for every-day use. Natural shade strong cotton ground with combination stripe. Per pair 25c

STRONG TURKISH TOWEL

Woven thick and stocky from strong serviceable cotton. Fawn ground with attractive stripe. 49c Size 20 x 40. Per pair

IMPORTED TURKISH TOWELS

English made from strong well twisted cotton. Heavy drying surface, fawn ground with assorted stripes, fringed ends. Size 21x42. Harvest Special, Per pair 69c

STRIPED TERRY TOWELLING

A nice quality towelling for every day use. Not too heavy to wash but heavy enough to give good service. Fawn ground. Per yard 18c

ENGLISH TERRY TOWELLING

Made from firm twisted cotton yarns. Good heavy drying surface. Ideal for hand or roller towels. Fawn ground with various stripe patterns. Per yard 25c

TEA TOWELLING

Strong cotton tea towelling, smooth surface that will give long wear. Medium size blue check on cream ground. Harvest Special, a yard 15c

Watson's Gloves

SPECIAL LOT

We have made an extra effort to give you big glove value in this lot. In it are Watson's Tuff Horse, Watson's Kangaroo Seconds, and Watson's Moose Hide. All sizes and all one \$1 Popular Price

WATSON'S NO. 1 KANGAROO

This glove is so well known we hardly need mention it. Made from firm, clean stock that is very soft and pliable. Made proper style, you are assured a fitting, serviceable glove. 1.50 Sizes 8 to 11. Priced at

MEN'S DOESKIN JACKETS

Made by a popular Edmonton maker this tough-wearing jacket will stand the strain. Made full zipper front in dark chocolate brown. All sizes 2.95 color.

Greb Shoes

New fall shipment of Greb shoes now in. You know them: their good service, their easy fitting comfort. All sizes and styles now in stock. Priced from, 3.95 Per pair



Extra Special Saturday and Monday

2 1/2 lb Malkins Pure Baking Powder 69c

1 Packet Swansdown 39c

1 Cake tin

J. C. McFarland Co.

IRMA ALBERTA

When

In Edmonton

ROYAL GEORGE HOTEL

101st Street (Near Union Depot)

EDMONTON

Five Stories of

SOLID COMFORT

The Home of Service and Comfort

First Class Cafe

Free Bus to and from all trains.

R. E. NOBLE Manager

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER Local Editor

ADVERTISING RATES

Want Ads, per insertion..... 25c

Stray or Strayed, 3 issues for..... \$1.00

Card of Thanks..... 50c

In Memoriam..... 50c

Local advertising, per line..... 5c

For Job Printing see E. W. Carter

TALKING PICTURES AT THEIR BEST



For Job Printing see E. W. Carter

Foxwell & Johnson

PHONE 13 IRMA, ALTA.

24 lb SHIN OF BEEF \$1.00

First Class Hamburger

4 lb for 25c

Prime Rib Roasts

Per pound 8c

Blade Rib Roasts

Per pound 7c

BOILING and STEWING BEEF

Brisket, per lb 4c

Plates, per lb 5c

BIG VALUES

Round of Beef, per pound 10c

T-Bone and Sirloin. 2 lb for 25c

WE BUY FOR CASH

WE SELL FOR CASH